

Press release

The Award Ceremony „Gutmann Awards for the most outstanding Family Business in CEE“
2nd Gutmann Family Business Owners Day
Gutmann Award for the most outstanding Family Business in Ukraine goes to Camion Oil



Professor John A. Davis Harvard Business School, Boston, Olga Gutsal Camion Oil Ukraine, Gordian F. Gudenus Partner Bank Gutmann

(Vienna, October 23rd, 2015) The 2nd Gutmann Family Business Owners Day brought together over 100 owners of leading Family Businesses from nine Central and Eastern European countries and two of the world’s leading Family Business Schools to an exclusive gathering at Bank Gutmann’s headquarter in Vienna. The Family Business Owners Day focused on the key challenges facing Family Businesses in CEE today: Innovation and the transition to the next generation. The Winner of the Gutmann Award for the Best Family Business in Ukraine is the company Camion Oil.

A further highlight of the Family Business Owners Day was the Award Ceremony celebrating the winners of “The Gutmann Award for the Most Outstanding Family Businesses in CEE 2015”

Bank Gutmann’s 2nd Family Business Owners Day (FBO-Day) has assembled over 100 owners of leading Family Businesses (FB’s) from nine Central and Eastern European countries in an exclusive gathering at Bank Gutmann’s headquarter in Vienna’s central Schwarzenbergplatz. The topics of the FBO-Day were presented by owners of prominent multigenerational European family businesses from Austria and the Netherlands and senior professors from the world’s leading business schools, Harvard Business School in Cambridge, USA and IESE Business School in Barcelona as key speakers.

The Gutmann FBO-Day focused on how to identify and implement innovation opportunities in family business and optimize generational transition. This second annual event organized by Bank Gutmann brought leading family business owners from Austria, Bulgaria, Czech Republic, Finland, Hungary, Netherlands, Poland, Ukraine and Russia to Vienna. This exclusive meeting “for FBO’s only” offered senior and junior generation owners of prosperous businesses the opportunity of

sharing and developing successful strategies and personal expertise among peers in a private environment of Gutmann's Vienna Headquarter.

Key speakers at this event were Alexander E. Kahane, Chairman Supervisory Board of Bank Gutmann, Ingrid Faber, CEO and co-owner of the Faber Halbertsma Group, Karl Mayer-Rieckh, shareholder and board member of Leder & Schuh (Humanic Brand), Professor John A. Davis, chair of Harvard Family Business Faculty, and Professor Antonio Dávila and Professor Heinrich von Liechtenstein, IESE Business School and Gordian F. Gudenus, managing Partner and head of Gutmann Family Business Owners Services.

A further highlight of the FBO-Day was the ceremony celebrating the winners of **“The Gutmann Awards for the Most Outstanding Family Businesses in CEE 2015”**

Introduction to the Gutmann Award: objectives and procedure

With the support of IESE Business School, Barcelona (www.iese.edu) - one of the World's leading Business Schools, Bank Gutmann has launched **“The Gutmann Awards for the most outstanding Family Businesses in CEE”** in 2015 focusing on family businesses in central and Eastern Europe.

This highly prestigious award has - for the first time in CEE – identified the best family owned businesses in Central and Eastern Europe and promotes their importance as major job creators and stable employers, local investors, philanthropists and innovators. The Gutmann Award identifies and presents best practices of CEE Family Businesses as role-models for FBO's and highlights the key criteria of the most successful and engaged national and regional players.

The Award selection procedure was developed by Bank Gutmann in cooperation with IESE. In order to guarantee objectivity, strict independence and the highest scientific standards, the analysis and ranking procedure was assigned to IESE Business School. The selection of the country winners from a short list of top candidates resulting from the IESE research was delegated to national committees of prominent national FBO's and scholars . The overall CEE award was chosen from the national winners by a CEE regional committee, presided by Professor John A. Davis, faculty chair of Families in Business of Harvard Business School. Other committee members were Mr. Jesus Casado, CEO of European Family Businesses (EU FB), Mr. Heinz Senger-Weiss, member of a 15th generation family business, Tamas Kürti, president of FBN's NxG International Committee, and Katerina Janku, prominent family business owner from Czech Republic. The Award process was managed by a Steering Committee consisting of Gordian F. Gudenus and Professor Heinrich von Liechtenstein of IESE Business School.

Gutmann Family Owners Service

As a family-owned business founded in 1922 and lead by entrepreneurs with a commitment to responsibility, Bank Gutmann specifically advises and accompanies family-owned businesses through our unique Family Business Owners Service. With more than 18 billion Euros in assets under management the bank is market leader in Austria and Hungary and has successfully expanded to a number of countries in Central and Eastern Europe (CEE).



Since the partners of the Bank Gutmann see themselves as entrepreneurs, we are in a position to understand family businesses “from entrepreneur to entrepreneur” and are able care for and provide the expertise.

In the countries Bulgaria, the Czech Republic, Hungary, Poland and the Ukraine, there are numerous successful family-owned businesses who have built up very impressive and prosperous companies. We see here an opportunity to support and advise our clients in many areas with our long-standing experience and competence. Several times a year, workshops with well-known professors, advisors and large international family-owned businesses are organized in each country.

The Bank Gutmann app is available for the iPad from the App Store under the name of “Gutmann”.
Download from: <https://itunes.apple.com/us/app/bank-gutmann/id902503305?mt=8>