



December 9th, 2014

## At Automechanika Shanghai BIZOL announces new original award winning Made in Germany motor oils Innovative fuel savings and energy saving formulations

- ◆ BIZOL is exhibiting its award winning new original product lines in **Hall W1** at **Booth W1D35**

Shanghai. Automechanika Shanghai 2014 opens today in the most important global car market. BIZOL, the motor oil brand created 16 years ago by the German physicist Boris Tatievski, presents beautifully packaged energy saving motor oils.

### New award winning motor oils

At Automechanika Shanghai 2014, BIZOL is launching its new fuel saving and energy saving product lines for the Chinese Market. “We are very pleased to be here, for the sixth time at Automechanika Shanghai, continuing to demonstrate our commitment to the Chinese customer by introducing beautifully packaged high quality energy saving motor oils” says Boris Tatievski, the founder and CEO of BIZOL.

### BIZOL Green Oil Provides Motor Safety in City Traffic

BIZOL is presenting its Green Oil, motor oil specifically developed for cars operated in heavy city traffic. City traffic in China is increasing, affecting human, economic and quality of life

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## PRESS RELEASE

factors. Many cities in China are experiencing an increase of city traffic and increased level of poor air quality.

On average, motors operated in city traffic are 30% more idle, aggravating the rate of motor oil deterioration and therefore increasing the probability of failure with regard to various motor components. BIZOL Green Oil's innovative additive package combats motor oil degradation and viscosity breakdown which can occur while motors are idle in city traffic by offering maximum wear protection against these particularly difficult conditions. Thus BIZOL Green Oil maintains the driver's safety – technically, financially and emotionally.

### Exhibition Highlights: Energy saving lubricants for the Chinese market

Visitors at **Booth W1D35 in Hall W1** will be able to see and ask questions about BIZOL's innovative Green Oil:

#### BIZOL Green Oil 10W-40

*Motor Oil which improves safety in city traffic*

This high-tech original synthetic motor oil enhances safety by providing excellent corrosion protection and lubrication even under extreme conditions in city traffic.

#### Benefits:

- unique additive formula
- provides motor safety in city traffic
- perfect engine protection

#### About BIZOL

BIZOL is a German manufacturer of innovative motor oils and other technical fluids. The company was founded in Germany in 1998 and its products are now sold in 65 countries. Over the next three years, BIZOL products will be sold in 100 countries.

BIZOL's Company Overview is also available online at:

[www.beichi.cn](http://www.beichi.cn)

[www.备驰.cn](http://www.备驰.cn)

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