

BIZOL PRESS RELEASE



Since 1953 the first motor oil company to win the iF Design Award.

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Berlin, Germany

Today BIZOL announces the winning of the prestigious global design award, the iF Design Award 2015 for the motor oil innovative packaging. Since 1953, BIZOL is the first motor oil manufacturer to receive such a prestigious award. An international 53 member jury of design experts selected BIZOL among 4,783 entries from 53 countries. BIZOL is the only motor oil company ever to win the Red Dot Award for best Communication Design and the iF Design Awards for best Packaging Design:

- BIZOL wins the Best Packaging category award among 4,783 entries from 53 countries
- First time in history that a Motor Oil company wins the two most prestigious global design awards
- The award celebration gala will take place on February 27th at the BMW Welt in Munich, Germany

"We have achieved a great result in transforming an ordinary motor oil container into something beautiful. We are demonstrating our innovation and the high quality of our products also through our design" says proudly, BIZOL CEO Boris Tatievski.

About BIZOL

BIZOL is a German engineering company manufacturing innovative and effective motor oils and technical fluids founded in 1998 by the passionate physicist Boris Tatievski. Over the next three years, BIZOL products will be sold in 100 countries.

Press inquiries

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