



“Use our expertise and innovative thinking for professional vehicle maintenance.”

June 1st, 2018

BIZOL New CEO

Berlin, Germany

On June 1st, 2018 Mr. Piotr Kasprzak has been appointed as Chief Executive Officer (CEO) of BIZOL Germany GmbH.

Mr. Boris Tatievski who is the Founding CEO of BIZOL, a brand that he started in 1998, as of June 1st, 2018 is leading another company inside his Family Holding. Mr. Tatievski continues to own the rights of the BIZOL brand and those of BIZOL Germany GmbH. Mr. Tatievski has developed BIZOL to operate in more than 60 countries.

Mr. Piotr Kasprzak (40) has joined BIZOL after 15 years of CEO professional experience in the Automotive Aftermarket Industry. He is an expert in the Automotive Aftermarket and his opinion respected by distribution partners and journalists.

Prior to joining BIZOL, Mr. Kasprzak has perfected a Management and Coaching style which is goal oriented based on the same philosophy as athletics: always striving to reach more challenging intermediate goals to reach precise strategic imperatives.

A native of Poland, Piotr Kasprzak has completed a Graduate Program in Automotive Management from the SGH School of Economics, Warsaw. Furthermore, he has completed a Marketing Management Program for Managers in 2017 and in 2007 a Finance Management

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PRESS RELEASE

Program for Managers at the Kozminski University in Warsaw, Poland.

Mr. Kasprzak speaks Polish, German and English. He is married and has one child.

About BIZOL

BIZOL is a German lubricant company manufacturing innovative and effective motor oils, and aftermarket car care products for those who love their cars. BIZOL has been founded in 1998 by the passionate physicist Boris Tatievski and is currently operating in more than 60 countries.

BIZOL is the example of a company using an effective business model serving partners with 100% support from the headquarters in Berlin, Germany.

www.bizol.com

Press inquiries

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