



*New services from BIZOL: engineered to be effective.*

September 13<sup>th</sup>, 2016

## At Automechanika Frankfurt BIZOL launches new services aimed at improving Business Partners' effectiveness.

Discover how to attract new customers and increase sales.

- ◆ BIZOL launches new web, social media and repair shop branding services
- ◆ Visit us at **Booth Hall 9.1 C 64**

Frankfurt, Germany

BIZOL will present at Automechanika Frankfurt a range of new services aimed at helping our business partners in more than 70 countries find more customers and increase sales. Three new web services will be offered: new website, new webshop, new marketing services portal will be presented to business partners during the show. In addition, the new Repair Shop design will be demonstrated at the BIZOL booth.

"One more time, we are demonstrating our innovation in creating new services which will help our partners find more customers using the web, social media and through the new design of the BIZOL Repair Shop " says proudly, BIZOL CEO Boris Tatievski.

"BIZOL is launching its new services for our business partners who can now book an appointment with our consultants to discuss a variety of critical subjects in the automotive aftermarket segment. For an appointment please visit <http://www.bizol.com/automechanika-2016/> " says Marcello Assandri, BIZOL CMO.

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## PRESS RELEASE

### New Upgraded Motor Oil Product Lines

Passenger Cars motor oil lines have been upgraded to meet the latest standards. To ensure a consistent high quality of BIZOL's motor oils, production is done according to DIN ES ISO 9001:2008 and as well as Environmental Certification according to DIN ES ISO 14001:2005. BIZOL's motor oils comply with all the major norms, standards and classifications of: SAE, ACEA, ILSAC and API.



*New state of the art motor oils from BIZOL: engineered to be effective.*

### About BIZOL

BIZOL is a German engineering company operating in more than 70 countries manufacturing innovative and effective motor oils, additives and car care founded in 1998 by the passionate physicist Boris Tatievski.

BIZOL is the example of a company using an effective business model serving partners with 100% support from the headquarters in Berlin, Germany.

BIZOL's Company Overview is also available online at:

[www.bizol.com](http://www.bizol.com)

### Press inquiries

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